Dear < boss >

I would like to attend World Finance Forum London, a one-day business forum in central London taking place on 19th March 2020.

The forum brings together 300-400 finance executives for a day of learning, corporate development & business networking, it convenes annually to discuss three main themes:

1. **Finance Transformation**: uncovering effective transformation; both finance-focussed and business-wide, learning about true business partnering, and cultural change.
2. **FP&A Innovation**: taking FP&A from data-gathering to meaningful data analysis. How to plan-to-win, and how FP&A teams can become a value-creating function of the business.
3. **CFO Leadership**: learning about innovation & leadership from the CFO. How to build & retain high-performing finance teams, and how to drive business performance through effective management. Discussing how to put finance at the heart of delivering growth
and profit.

The agenda is available here - <https://www.worldfinanceforum.co/london-agenda>

The forum is also CPD qualifying – so I’ll receive **7.5 CPD credits** from the day!

There are CFOs, FDs & Heads of Finance from the likes of **BMW**, Facebook, EY, Honda, **Microsoft**, S&P, **Hitachi**, State Street, **Edelman**, Chubb, CenturyLink, **Britvic**, SC Johnson,
**AXA**, Revolut, **Sainsbury’s**, Reckitt Benckiser, **Coca-Cola**, Sage, **HSBC**, Yell, **Airbnb**, the list goes on… so it’s a great opportunity to meet, learn from & network with a wide variety of like-minded peers.

This is a great opportunity to get necessary training & development that will help improve operational excellence; I feel that I, and other members of the team, would benefit immensely from this forum.

Passes are very affordable - <https://www.worldfinanceforum.co/london-tickets> - with individual passes starting at £145 during early-bird (which is a 50% discount until end of January), and a group of three would be £285 (only £95 each). This includes everything onsite – all sessions, networking, great food & drink, workshops & more.

Upon my return I will be able to share key take-aways, slide decks & new best-practices, including those that may be able to implement immediately.

Thank you for your consideration of this request.